Time-to-market and insufficient initial requirements are two significant challenges that make managing requirements for market-driven software projects different from custom-made software projects. These challenges can be resolved by using agile software development methodologies for market-driven software development as agile methods put emphasis on a dynamic approach for requirement engineering which works closely with an iterative release cycle. In this study, dynamic requirement engineering approach of Agile methods was used for the successful implementation of market-driven complex software project.